

PREPARING FOR CHANGE

SETTING THE BUSINESS AGENDA



“YOU MUST BE THE
CHANGE YOU WANT
TO SEE IN THE WORLD”

MAHATMA GANDHI

The 2010 BCC Annual Convention

18th MARCH 2010

CONFERENCE NEWS N° 1

BCC TVSM is coming to a computer near you!



This year's **BCC Annual Conference**, *“Preparing for Change”*, will be a radical departure from the usual format.

Ours will be the last premier league business conference before the general election – and that means we have a unique opportunity to get our policies across to the top levels of all three main political parties. So this year our audience of policy makers and opinion formers will be by invitation only, and our speakers will include star movers and shakers like Lord Mandelson, the Rt Hon Ken Clarke MP, FTSE-100 chief executives, a member of the Bank of England's Monetary Policy Committee and the always-colourful Lord Alan Sugar (check our web site <http://www.bcc-preparingforchange.co.uk/> for the latest additions).

The other big change this year will be the launch of **BCC TV**SM - our new web video coverage of the proceedings, live and direct from the British Academy of Film & Television Arts (BAFTA) in central London.

Thanks to **BCC TV**SM Chamber members will have a new way to access the conference –without the high costs of travel and accommodation at a time when businesses are working hard to get the

economy going again. **This year's proceedings will be available to all Chamber members throughout the world, for just £30.**

Chamber executives – you can save your members money by selecting the **BCC TV**SM 'Group License' option: just £250 for a group showing. Why not invite your members to a Conference link-up and create your own policy event? Just hook the computer up to a projector and give members a virtual 'front row seat' at BAFTA's Princess Anne theatre.

All you have to do is click [here](#) and sign up. Then sit back and watch from your own computer as the BCC's hand-picked speakers and panellists debate the changes that 2010 will bring – and set the business agenda.

My very best wishes for a prosperous 2010

Adam Marshall

Director of Policy and External Affairs

<http://www.bcc-preparingforchange.co.uk/>

BCC TVSM is a service mark of the British Chambers of Commerce