

A large, white, stylized leaf graphic is positioned on the left side of the slide, extending from the top edge down to the bottom edge. It consists of a central stem with several pairs of oval-shaped leaves branching out to the right.

EBTC Environment Flagship Mission to India



YOU ARE CORDIALLY INVITED TO PARTICIPATE IN **EBTC'S ENVIRONMENT BUSINESS & RESEARCH DELEGATION TO INDIA**, AN OPPORTUNITY TO ENTER ONE OF THE WORLD'S FASTEST GROWING ENVIRONMENTAL MARKETS.

Event - where & when?

CHENNAI, INDIA

06 - 09 OCTOBER 2010

About EBTC

The European Business and Technology Centre (EBTC) assists the Business, Science & Research Community - in Europe and India - to work together towards generating new business opportunities in clean technology transfer. EBTC's efforts focus on 4 sectors: Biotechnology, Energy, Environment and Transport – all highly relevant sectors to address the climate change challenges in India, and all offering enormous scope for EU – India collaboration.

Alongside this sectoral focus, EBTC devotes special attention to market access issues. Through a vibrant series of B2B matchmaking activities, seminars and workshops, EBTC is offering the ideal platform for EU-India commercial interaction.

Market Drivers

- In India, green buildings are increasingly becoming synonymous to environmental responsibility. Many Indian and multi-national companies are seeking out certified spaces because they carry more brand value. Furthermore, green buildings are rapidly becoming an important component of corporate social responsibility (CSR) plans.
- In India, the green building certification Programmes are being seen as an opportunity to reduce operational expenses through energy efficiency. In fact, reducing the operational costs has been a significant driver of green building certification and a move towards the development of green sustainable cities.
- There is an increasing number of Indian regulatory requirements for green building certification for certain types of buildings. Certification standards like the TERI Griha and the IGBC Green Homes Green Building Rating System are gradually being adopted. Also, with rapid urbanisation of the Indian landscape, the active implementation of the Bureau of Energy Efficiency (BEE) prepared Energy Conservation Building Code by the Indian authorities is a step in the right direction.

Mission benefits

- A customized schedule of one-on-one business meetings with pre-screened Indian partners, agents, distributors, licensees.
- Attend the [Green Building Congress 2010](#), 06-09 October 2010, organized by the Confederation of Indian Industries (CII).
- Present your technology solution at the common EU-pavilion in the exhibition area of the conference.
- Participate in a networking reception with government officials and top players of the Indian environment sector.

Should you participate?

Participation in the flagship mission is open to EU companies and researchers operating in the clean technology sector. The purpose of the delegation is to understand the Indian environment market and explore business & research opportunities in areas such as Waste Management, Water Conservation, Air Quality Management, and Energy Efficiency.

Fee

Participation of the Flagship Mission is free of charge. Basic funding shall be made available to selected companies/ researchers.

How to register

For more information and a detailed four-day preliminary programme please contact EBTC via e-mail environment@ebtc.eu.

The EBTC Environment Flagship Mission to India is being coordinated by:



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